



Planned Giving At River Fields

What is Planned Giving?

Planned giving is a way for **anyone** to support non-profits and charities through gifts made some time in the near future or through estate planning.

There are many ways to make a planned gift, but the most common method is through a bequest in a will or living trust.

Some planned gifts may provide a life-long income to the donor, through a “charitable trust,” while others provide more simple gifts of funds or real property through the will or trust.

Planned gifts may take many forms, including:

- Stocks or Bonds
- Real Estate
- Retirement assets
- Cash
- Insurance

Planned gifts may allow a donor to make a gift that is larger or more influential than they can make in their lifetime.

Planned gifts mean that the donor’s legacy and generosity continue to have positive impacts after the donor passes away, allowing their legacy to reach future generations.

There are also tax benefits* to the donor, including significant income tax deductions, reduced estate taxes, and/or reduced capital gains taxes.

**These tax benefits will depend on the structure of the gift and the donor’s personal financial situation, and should be carefully examined and managed by a qualified tax professional.*

Why Consider Making a Planned Gift to River Fields?

In a word, permanence.

River Fields has made a deep commitment to conserve land in perpetuity, meaning our organization will outlive us all and remain devoted to the land and its resources.

Because River Fields will always be there to conserve and steward the land of our region, your planned gift to River Fields can mean your generous vision becomes permanent as well, truly conserving our land for future generations.



By including River Fields in your estate planning, your generosity will help ensure the important land of our region, which we all treasure, survives for future residents to enjoy, appreciate, and learn from.

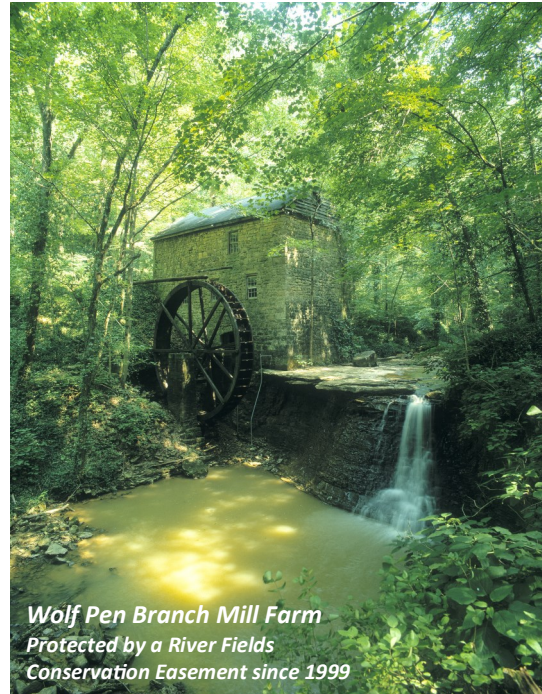
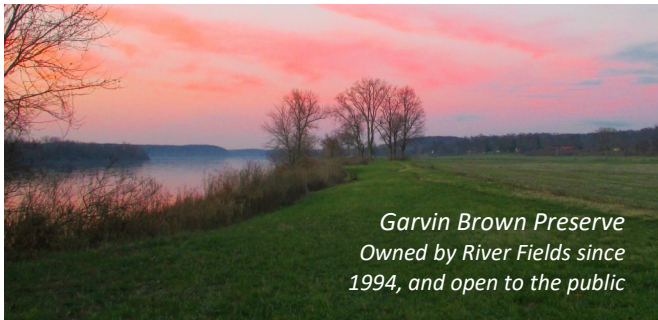
Your Planned Gift Can Impact the Land in Specific and Diverse Ways

You can choose to direct your planned gift to support our **annual fund**, making an immediate and powerful impact on our ability to fulfil our mission to protect, preserve, and enhance natural and cultural resources for the benefit of the public.

You can also choose to direct your planned gifts to specific funds at River Fields that are dedicated to support specific obligations and opportunities related to our long-term work, including:

- **Conservation Easement Stewardship Fund**
 - ◊ Monitoring, enforcement, stewardship of RF Conservation Easements
- **Fee-simple Stewardship Fund**
 - ◊ Maintenance, management, and enhancement of properties owned by RF
- **Revolving Land Protection Fund**
 - ◊ Funds acquisitions of land or easements
- **Garvin Brown Preserve Fund**
 - ◊ Maintenance, management, and enhancement of publically-accessible Garvin Brown Preserve on the Ohio River

Of course you can also decide to dedicate your planned gift to a **specific use or project**, which can be worked out individually with River Fields.



About River Fields

Our Mission

To protect, preserve, and enhance natural and cultural resources on both sides of the Ohio River between Westport and West Point, KY, as well as the region surrounding it, for the benefit of the public.

Our Vision

The natural and cultural environment of the Ohio River and its corridor is revered and enjoyed by the citizens of the region.

River Fields supports the community in countless ways, including public health, our economy and our enjoyment of the environment.

For more information about making a planned gift to River Fields, including a personalized discussion about what options and details best serve your situation, please contact:
Executive Director Meme Sweets Runyon
at 503-583-3060 or memerunyon@riverfields.org

Thank you!

River Fields is a non-profit 501(c)3 organization, founded in 1959 and located in Louisville, Kentucky.

Our Tax Identification Number is:
61-6032501

Charitable gifts to River Fields are tax deductible as allowed by law. Always consult a tax professional or attorney for estate planning and tax advice.

Contact us:

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(502) 583-3060

Visit us on the web: www.riverfields.org